

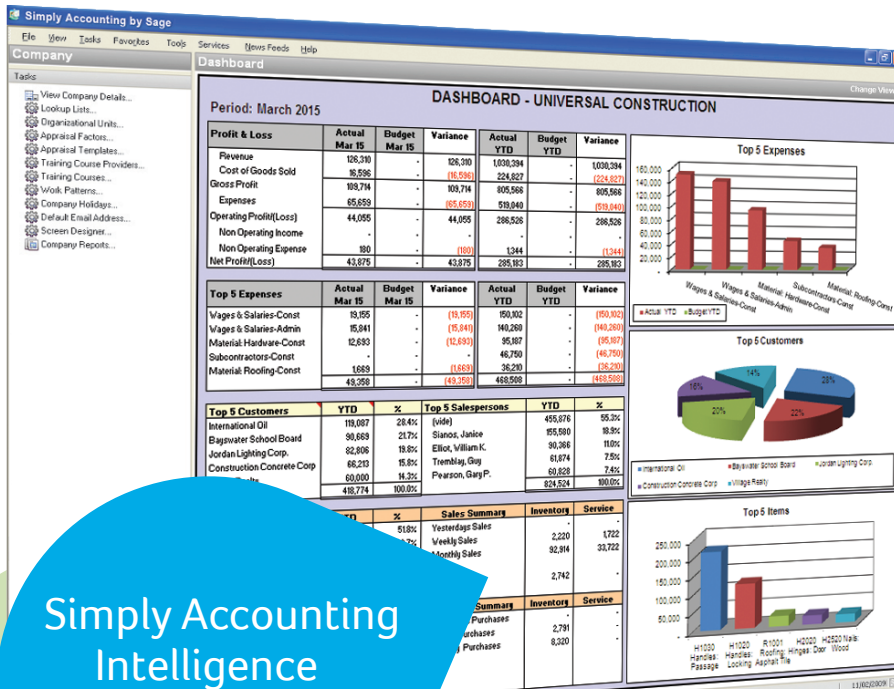
# Simply Accounting Intelligence

## Save time and money with ready-to-use reports and dashboards you can easily adapt for your needs

Imagine being able to easily draw data directly from one or many of your Simply Accounting companies with pre-formatted and automated Microsoft® Excel® report templates. The resulting information display—through a dashboard or report—sets the stage for intuitive and powerful business analysis. We like to call it Simply Accounting Intelligence.

*“By tapping into your knowledge of Excel and putting your imagination to use, the time savings potential of Simply Accounting Intelligence is unlimited. It’s an invaluable enhancement to Simply Accounting by Sage.”*

— Leyla Szabo-Kustan, Mosaic West



## Get Powerful Results

Developed—and priced—for anyone to use, Simply Accounting Intelligence software helps yield powerful results:

- Enhanced productivity and presentation-readiness with ready-to-use template reports
- Time and money saved by easily adapting templates for your custom needs
- Automated customer, financial, payroll, sales, inventory, and production reports
- Transaction detail access with powerful drill-down capabilities
- Access to data from one or multiple Simply Accounting companies
- Graphical representation of information for a complete snapshot overview of your business

## Simply Accounting Intelligence

makes the reporting process as simple as possible with powerful results: any and all information you need, at the click of a mouse.

*“With Simply Accounting Intelligence I can work with Excel-based template reports, seamlessly pull the data from Simply Accounting...then I can slice and dice the data to give me exactly the analysis that I need. The icing on the cake: with the built in dashboards I can display these metrics in a visual form that even a non accountant can understand.”*

— Alan Salmon, K2 Enterprises Canada



**Choose the version of Simply Accounting Intelligence that is right for you:**

	Simply Accounting Intelligence Standard	Simply Accounting Intelligence Advanced
Access ready-to-use dashboard and reports.	■	■
Sort, filter or drilldown on reports.	■	■
Create or modify reports using a limited set of Simply Accounting database fields.	■	■
Connect to only one Simply Accounting company.	■	■
Create or modify reports using ALL Simply Accounting database fields.		■
Connect to multiple Simply Accounting companies and non-Simply Accounting data.		■

**A Familiar Interface**

Simply Accounting Intelligence provides a Microsoft Excel-based interface—tapping into your current knowledge of Microsoft Excel technology to ensure your reporting needs are quickly fulfilled. Not familiar with how to use Microsoft Excel? Not to worry. You will have free access to a Getting Started Program, which includes a series of 8 recorded sessions, and a Discover Microsoft Excel online course to get you up and running quickly. And the solution is already integrated within your Simply Accounting software, requiring no additional login.

**Multiple Sources of Information in One Unified Display**

Explore your data interactively with the included dashboard user interface which captures information from multiple sources within your Simply Accounting data into a unified display in a way that is easy to understand. The dashboard view quickly highlights key areas that need to be drilled into for further analysis. Keep the dashboard at your fingertips for quick and informed decision-making.

**Start Reporting Immediately**

With 11 robust template reports to choose from, Simply Accounting Intelligence allows you to be up and running with intuitive reporting functionality in a matter of minutes. The templates—comprised of dashboard, sales analysis, inventory analysis and balance sheet reports, along with several iterations of financial statement reports—have been carefully developed and researched to meet most users’ immediate reporting needs. If needed, custom tweaking of the template reports is a simple and straightforward process that can be handled by any user.

**The Right Choice: Reporting Made Simple**

More straightforward to use than other complex reporting tools available on the market, Simply Accounting Intelligence sets itself apart as an intelligent step forward for Simply Accounting users who may only be using a spreadsheet program for their current reporting needs. Simply Accounting Intelligence increases your productivity by eliminating manual report preparation, repetitive data extracts and complex back-end data joins to provide you with up-to-date, accurate and well-presented reports for informed decision-making.

 **For more information, please visit [www.simplyaccounting.com/intelligence](http://www.simplyaccounting.com/intelligence) or call a Simply Accounting Representative at 1-800-665-8805**

Please note: Simply Accounting Intelligence runs on version SA2010 and up. The product is available for the following editions of Simply Accounting: Premium, Premium with Payroll, Enterprise, and Accountants Edition.